Print Date 10/23/12

Page 1 of 3

WTNH 8 Elm Street New Haven, CT 06510 (203) 784-8888

Product US CHAMBER

CONTRACT

Contract Dates Estima

<u>Contract Dates</u> <u>Estimate #</u> 10/20/12 - 10/29/12 178

Advertiser Original Date / Revision
POL/Chamber of Commerce 10/23/12 / 10/23/12

Contract / Revision

215914

Billing Cycle Billing Calendar Cash/Trade EOM/EOC Broadcast Cash Station Account Executive Sales Office WTNH Petry Philadelphia Petry/Philadelph Special Handling Cash In Advance Demographic Adults 35+ IDB# Advertiser Code Product Code Agency Ref Advertiser Ref IN16744

Alt Order#

06865957

And:

Redshift 411 Branchway Road Richmond, VA 23236 USA

			L			
	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn Type S	Spots	Amount
1 WTNH 10/22/12 10/26/12 News 8 @ 5a-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MTWTF 4	5a-6a <u>Rate</u> \$1,100.00	Rating 0.00	:30	NM	4	\$4,400.00
2 WTNH 10/29/12 10/29/12 News 8 @ 5a-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 1	5a-6a <u>Rate</u> \$1,100.00	Rating 0.00	:30	ММ	1	\$1,100.00
3 WTNH 10/22/12 10/26/12 News 8 @ 6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MTWTF 4	6a-7a <u>Rate</u> \$1,250.00	Rating 0.00	:30	NM	4	\$5,000.00
4 WTNH 10/29/12 10/29/12 News 8 @ 6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 1	6a-7a <u>Rate</u> \$1,250.00	Rating 0.00	:30	ММ	1	\$1,250.00
5 WTNH 10/22/12 10/26/12 M-F 9a-10a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 5	9a-10a <u>Rate</u> \$800.00	Rating 0.00	:30	МИ	5	\$4,000.00
6 WTNH 10/29/12 10/29/12 M-F 9a-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 1	9a-10a <u>Rate</u> \$800.00	Rating 0.00	:30	ММ	1	\$800.00
7 WTNH 10/22/12 10/26/12 News 8 Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MTWTF 5	12p-1230p <u>Rate</u> \$1,250.00	Rating 0.00	:30	NM	5	\$6,250.00
8 WTNH 10/29/12 10/29/12 News 8 Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 1	12p-1230p <u>Rate</u> \$1,250.00	Rating 0.00	:30	NM	1	\$1,250.00
9 WTNH 10/22/12 10/26/12 M-F 4p-5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MTWTF 6	4p-5p <u>Rate</u> \$1,250.00	Rating 0.00	:30	NM	6	\$7,500.00
10 WTNH 10/29/12 10/29/12 Early Fringe M-F Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	4p-5p <u>Rate</u> \$1,250.00	Rating 0.00	:30	NM	1	\$1,250.00
11 WTNH 10/22/12 10/26/12 News 8 5p-6p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 5	5p-6p <u>Rate</u> \$2,000.00	Rating 0.00	:30	NM	5	\$10,000.00
12 WTNH 10/29/12 10/29/12 News 8 5p-6p	5p-6p		:30	NM	1	\$2,000.00

10/23/12 / 10/23/12



	Contract / Revision 215914 /	Alt Order # 06865957
Contract Dates 10/20/12 - 10/29/12	Product US CHAMBER	Estimate #
Advertiser	<u> </u>	riginal Date / Revision

POL/Chamber of Comme

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week	Rate Rtn TypeSp	ots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	<u>Rate</u> <u>Rating</u> \$2,000.00 0.00				
13 WTNH 10/22/12 10/26/12 News 8 5p-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MTWTF 5	5p-6p <u>Rate Rating</u> \$2,200.00 0.00	:30	NM	5	\$11,000.00
14 WTNH 10/29/12 10/29/12 News 8 5p-6p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	5p-6p <u>Rate</u> <u>Rating</u> \$2,200.00 0.00	:30	NM	1	\$2,200.00
15 WTNH 10/22/12 10/26/12 News 8 6p-630p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MTWTF 5	6p-630p <u>Rate</u> <u>Rating</u> \$3,000.00 0.00	:30	NM ·	5	\$15,000.00
16 WTNH 10/29/12 10/29/12 News 8 6p-630p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1		:30	MM	1	\$3,000.00
17 WTNH 10/27/12 10/27/12 Sa News 8 @ 7p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12S- 1	7p-730p <u>Rate</u> <u>Rating</u> \$1,500.00 0.00	:30	NM	1	\$1,500.00
18 WTNH 10/28/12 10/28/12 Su News 8 @ 6p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 S 1	6p-630p <u>Rate</u> <u>Rating</u> \$1,500.00 0.00	:30	NM	1	\$1,500.00
19 WTNH 10/22/12 10/26/12 M-F 7p-730p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MTWTF 2	7p-730p <u>Rate</u> <u>Rating</u> \$5,000.00 0.00	:30	NM	2	\$10,000.00
20 WTNH 10/29/12 10/29/12 M-F 7p-730p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 1	7p-730p <u>Rate</u> <u>Rating</u> \$5,000.00 0.00	:30	NM	1	\$5,000.00
21 WTNH 10/27/12	730p-8p <u>Rate</u> <u>Rating</u> \$1,000.00 0.00	:30	NM	1	\$1,000.00
22 WTNH 10/22/12 10/26/12 Late News 8 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 5	11p-1135p <u>Rate</u> <u>Rating</u> \$3,150.00 0.00	:30	NM	5	\$15,750.00
23 WTNH 10/29/12	11p-1135p <u>Rate</u> <u>Rating</u> \$3,150.00 0.00	:30	NM	1	\$3,150.00
24 WTNH 10/22/12 10/26/12 Jimmy Kimmel Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 10	120630a-10630a <u>Rate</u> <u>Rating</u> \$500.00 0.00	:30	NM	10	\$5,000.00
25 WTNH 10/29/12 10/29/12 Jimmy Kimmel <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 2	120630a-10630a <u>Rate</u> <u>Rating</u> \$500.00 0.00	:30	NM	2	\$1,000.00
26 WTNH 10/22/12 10/26/12 Nightline Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 5	1135p-120630a <u>Rate</u> <u>Rating</u> \$1,000.00 0.00	:30	МИ	5	\$5,000.00
27 WTNH 10/29/12 10/29/12 Nightline Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	1135p-120630a <u>Rate</u> <u>Rating</u> \$1,000.00 0.00	:30	NM	1	\$1,000.00
N 28 WTNH 10/24/12 10/26/12 News 8 @ 6a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12WTF 1	6a-7a <u>Rate</u> <u>Rating</u> \$2,000.00 0.00	:30	NM	1	\$2,000.00
N 29 WTNH 10/29/12 10/29/12 News 8 @ 6a Start Date End Date Weekdays Spots/Week	6a-7a Rate Rating	:30	NM	1	\$2,000.00



	<u>Alt Order #</u> 06865957
Contract Dates 10/20/12 - 10/29/12	 Estimate #

Advertiser Original Date / Revision 10/23/12 / 10/23/12 POL/Chamber of Comme

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Rtn Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	<u>Rate</u> \$2,000.00	Rating 0.00				
N 30 WTNH 10/24/12 10/26/12 News 8 @ 5a-530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12WTF 1	5a-530a <u>Rate</u> \$1,000.00	Rating 0.00	:30	NM	1	\$1,000.00
			Totals	0.00	80	\$130,900.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	66	\$105,900.00	\$90,015.00
10/29/12 -10/29/12	14	\$25,000.00	\$21,250.00
Totals	80	\$130,900.00	\$111,265.00

Date:

Rep Order# 6865957 Ver# 7 Status Revised EC'd Yes

Traffic Order# 215914

Printed: 10/23/2012 9:11 AM Last Received: 10/22/2012 6:30 PM

Last Received: 10/22/2012 6:30 Plv Showing Buylines: All Rep Revised Lines

1 of 2

Station WTNH-TV NEW HAVEN, CT.

Advertiser ().US CHAMBER OF CMRC

Product US CHAMBER

Estimate# 178

Buyer MARY SUSAN

Phone#

Fax#

Agency () REDSHIFT C/O W.F.R
411 BRANCHWAY RD
RICHMOND, VA 23236
Agency C/P1/P2/E //178
Flight Dates 10/20/2012 - 10/29/2012
Hiatus Weeks

Rep Firm Sales Office (Salesperson (

office () PHILADELPHIA prson () KATE BRADY

 Salesperson Phone#
 215-567-6005

 Salesperson FAX#
 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

LNS 22 & 30 SPOTS ADDED REVISED TOTAL IS \$135050

PLS CONFIRM

ALL SPOTS ARE PRE-EMPTIBLE

THANKS KELLY

* 28	*22	* 21	& *	*1"/	Ln
10/23-10/26	10/22-10/26	10/20-10/20 10/27-10/27	10/21-10/21 10/28-10/28	10/20-10/20 10/27-10/27	Dates
TU-F V5 Added	M-F Sales Re V7 Comme	SA Station V5 More	SU Station V5 More	SA Station V5 More	Day
6A-7A	M-F 11P-1135P 6 Sales Remark: V7 1X ADDED V7 Comment Changed, Spots/we	SA 730P-8P 0 1 Station Remark: V4 10/20 NO' V5 More than 2 codes changed	SU 6P-630P 0 1 Station Remark: V4 10/21 NO' V5 More than 2 codes changed	SA 7P-730P 0 Station Remark: V4 10/20 NO V5 More than 2 codes changed	Time
₿-voê	M-F 11P-1135P 6 :30 Sales Remark: V7 1X ADDED V7 Comment Changed, Spots/week Changed	0 1 4 10/20 NOT	0 1 4 10/21 NOT	0 0 1 4 10/20 NOT	Spots/Week
:30	:30 k Change	:30 BOOKED	:30	:30 BOOKED	k Len
\$2,000.00	\$3,150.00 d	SA 730P-8P 0 :30 \$1,000.00 WH 1 Station Remark: V4 10/20 NOT BOOKED SENT PAST DEADLINE V5 More than 2 codes changed	SU 6P-630P 0 :30 \$1,500.00 NE 1 Station Remark: V4 10/21 NOT BOOKED SENT PAST DEADLINE V5 More than 2 codes changed	SA 7P-730P 0 :30 \$1,500.00 NE Station Remark: V4 10/20 NOT BOOKED SENT PAST DEADLINE V5 More than 2 codes changed	Rate
NEWS	NEWS	DLINE	DLINE	NEWS DLINE	Program
H	ø	1 0	. 1	1 0 1	Total
				!	TT
نس	₩.	نبو ببو	سم سم	7	E #F D O V Fh
\$2,000.00	\$18,900.00	\$1,000.00	\$1,500.00	\$1,500.00	Total Cost
				; ; ; ;	Daypart

Station U		EC'd Yes	Rep Order
Station WITNIH TV NEW HAVEN CT			Rep Order# 6865957
TA VEN CT			Ver# 7
			Ver# 7 Status Revised
Aronov			Traffic
O B IN O'O TENESCIED			Traffic Order# 215914
,, D	Showing Buylines: All F	Last Received:	Printed:
	All Rep Revised Lines	10/22/2012 6:30 PM	10/23/2012 9:11 AM
			2 of 2

V7 Added	Sales Remark: V7 2X ADDEI	*30 10/24-10/26 W-F 5A-530A 2	V5 Added	*29 10/29-10/29 M 6A-7A 1		Ln Dates Day Time Spots/Week	Fax#	Thomas Committee	Buver MARY SUSAN	Estimate# 178	Product US CHAMBER	Station WTNH-TV NEW HAVEN, CT. Advertiser ().US CHAMBER OF CMRC
	DED	:30 \$1,000.00 NEWS		:30 \$2,000.00 NEWS	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	/Week Len Rate Program	HIALUS TYCCHS	ò	Flight Dates 10/20/2012 - 10/29/2012	Agency C/P1/P2/E //178	RICHMOND, VA 23236	Agency () REDSHIFT C/O W.F.R 411 BRANCHWAY RD
		2		₽ª	1 1	Total LT Spots	Salespei son PAA#		Salesnerson Phone#			Rep Firm Sales Office () PF
		1 \$2,000.00		1 \$2,000.00		# of Total Cost Weeks	410-001-0900	715 567 5039	215-567-6005) KATE BRADY) PHILADELPHIA

Daypart

--REPORT TOTALS--Report Totals: 13 / \$28,900.00

---SALES MONTHLY TOTALS---

		COMPETITIVE	Lines not	Station '	Sales To	Oct 12:
	Market Totals	TITIVE	Lines not sent/rcld/rtrn: 0 / \$0.00	Station Totals: 82 / \$135,050.00	Sales Totals: 82 / \$135,050.00	68 / \$110,050.00
	\$560,839					Nov 12:
WRDM XXX	CABL					14 /
\$0 \$0	0%					14 / \$25,000.00
WTIC	WCCT					
10%	0%					
WTNH	WCTX					
24%	0 %					
WUVN	WFSB					
0 8	44%					
WVIT	WHCT					
21%	0%					

---COMPETITIVE COMMENTS--COMP UPDATED

Demos	BOOKS
RA35	rrnu

Print Date 10/20/12

Page 1 of 3

Product Code

CONTRACT

HNTW 8 Elm Street New Haven, CT 06510 (203) 784-8888

And:

Redshift 411 Branchway Road Richmond, VA 23236 USA

	Contract / Re	vision		Alt Order #	<u> </u>
	215914	1		06865957	
Product				***************************************	
US CHAMBER					
Contract Dates	Estimate #				
10/20/12 - 10/29/12	178				
Advertiser			Ori	ginal Date	/ Revision
POL/Chamber of Comme	erce		1	0/19/12	/ 10/19/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Station	Accou	nt E	<u>xecutive</u>	Sales Office
	WTNH	Petry F	Phila	adelphia	Petry/Philadelp
	Special Hand	ling			
	Cash In Adva	nce			
	Demographic				

Advertiser Code

Advertiser Ref IN16744

Adults 35+

Agency Ref

IDB#

*Line Ch Charl Date Find Date Description	Start/End	D	Spots/			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn TypeSp	ots	Amount
N 1 WTNH 10/22/12 10/26/12 News 8 @ 5a-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MTWTF 4	5a-6a <u>Rate</u> \$1,100.00	Rating 0.00	:30	MM	4	\$4,400.00
N 2 WTNH 10/29/12 10/29/12 News 8 @ 5a-6a Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	5a-6a <u>Rate</u> \$1,100.00	Rating 0.00	:30	MM	1	\$1,100.00
N 3 WTNH 10/22/12 10/26/12 News 8 @ 6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MTWTF 4	6a-7a <u>Rate</u> \$1,250.00	Rating 0.00	:30	NM	4	\$5,000.00
N 4 WTNH 10/29/12 10/29/12 News 8 @ 6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 1	6a-7a <u>Rate</u> \$1,250.00	Rating 0.00	:30	NM	1	\$1,250.00
N 5 WTNH 10/22/12 10/26/12 M-F 9a-10a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 5	9a-10a <u>Rate</u> \$800.00	Rating 0.00	:30	MM	5	\$4,000.00
N 6 WTNH 10/29/12 10/29/12 M-F 9a-10a Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	9a-10a <u>Rate</u> \$800.00	Rating 0.00	:30	MM	1	\$800.00
N 7 WTNH 10/22/12 10/26/12 News 8 Noon Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 5	12p-1230p <u>Rate</u> \$1,250.00	Rating 0.00	:30	MM	5	\$6,250.00
N 8 WTNH 10/29/12 10/29/12 News 8 Noon Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	12p-1230p <u>Rate</u> \$1,250.00	Rating 0.00	:30	NM	1	\$1,250.00
N 9 WTNH 10/22/12 10/26/12 M-F 4p-5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MTWTF 6	4p-5p <u>Rate</u> \$1,250.00	Rating 0.00	:30	MM	6	\$7,500.00
N 10 WTNH 10/29/12 10/29/12 Early Fringe M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 1	4p-5p <u>Rate</u> \$1,250.00	Rating 0.00	:30	МИ	1	\$1,250.00
N 11 WTNH 10/22/12 10/26/12 News 8 5p-6p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 5	5p-6p <u>Rate</u> \$2,000.00	Rating 0.00	:30	MM	5	\$10,000.00
N 12 WTNH 10/29/12 10/29/12 News 8 5p-6p	5р-6р		:30	NM	1	\$2,000.00



Contract / Revision Alt Order # 215914 / 06865957

Contract Dates Product Estimate # US CHAMBER 10/20/12 - 10/29/12 178

Advertiser Original Date / Revision POL/Chamber of Comme 10/19/12 / 10/19/12

	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	and the second second	Length Week	Rate Rtn Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	<u>Rate</u> \$2,000.00	Rating 0.00				
N 13 WTNH 10/22/12 10/26/12 News 8 5p-6p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 5	5p-6p <u>Rate</u> \$2,200.00	Rating 0.00	:30	NM	5	\$11,000.00
N 14 WTNH 10/29/12 10/29/12 News 8 5p-6p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	5p-6p Rate \$2,200.00		:30	NM	1	\$2,200.00
N 15 WTNH 10/22/12 10/26/12 News 8 6p-630p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 5	6p-630p <u>Rate</u>		:30	NM	5	\$15,000.00
N 16 WTNH 10/29/12 10/29/12 News 8 6p-630p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	6p-630p <u>Rate</u>		:30	NM	1	\$3,000.00
N 17 WTNH 10/27/12 10/27/12 Sa News 8 @ 7p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12S- 1	7p-730p		:30	NM	1	\$1,500.00
N 18 WTNH 10/28/12 10/28/12 Su News 8 @ 6p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12S 1		Rating 0.00	:30	МИ	1	\$1,500.00
N 19 WTNH 10/22/12 10/26/12 M-F 7p-730p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 2	7p-730p <u>Rate</u> \$5,000.00	Rating 0.00	:30	MM	2	\$10,000.00
N 20 WTNH 10/29/12 10/29/12 M-F 7p-730p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	7p-730p <u>Rate</u> \$5,000.00	Rating 0.00	:30	МИ	1	\$5,000.00
N 21 WTNH 10/27/12 10/27/12 Sa 730p-8p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12S- 1	730p-8p <u>Rate</u> \$1,000.00	Rating 0.00	:30	МИ	1	\$1,000.00
N 22 WTNH 10/22/12 10/26/12 Late News 8 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 5	11p-1135p <u>Rate</u> \$3,150.00	Rating 0.00	:30	МИ	5	\$15,750.00
N 23 WTNH 10/29/12 10/29/12 Late News 8 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	11p-1135p <u>Rate</u> \$3,150.00	Rating 0.00	:30	МИ	1	\$3,150.00
N 24 WTNH 10/22/12 10/26/12 Jimmy Kimmel Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 10	120630a-1063 <u>Rate</u> \$500.00		:30	МИ	10	\$5,000.00
N 25 WTNH 10/29/12 10/29/12 Jimmy Kimmel Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 2	120630a-1063	30a	:30	MM	2	\$1,000.00
N 26 WTNH 10/22/12 10/26/12 Nightline Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 5	1135p-120630 <u>Rate</u> \$1,000.00	0a <u>Rating</u> 0.00	:30	МИ	5	\$5,000.00
N 27 WTNH 10/29/12 10/29/12 Nightline Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	1135p-120630 <u>Rate</u> \$1,000.00	Oa <u>Rating</u> 0.00	:30	NM	1	\$1,000.00
			Totals	0.00	77	\$125,900.00



	Contract / Revision	Alt Order #
	215914 /	06865957
Contract Dates	Product	Estimate #
10/20/12 - 10/29/12	US CHAMBER	178
Advertiser	[[Original Date / Revision
POL/Chamber of Com	me	10/19/12 / 10/19/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	64	\$102,900.00	\$87,465.00
10/29/12 -10/29/12	13	\$23,000.00	\$19,550.00
Totals	77	\$125,900.00	\$107,015.00

Signature:	Date:	
_		

Daypart 7 Total Cost \$3,000.00 \$3,000.00 \$2,000.00 l of) PHILADELPHIA 215-567-6005 215-567-5938 KATE BRADY # of Weeks 1 N $^{\sim}$ Salesperson Phone# Salesperson FAX# ĽŢ 10/19/2012 4:20 PM 10/19/2012 3:58 PM Rep Firm Sales Office (Salesperson (Showing Buylines: Last Sta Revised Lines Total Spots c/I \sim Last Received: Printed: 10/20/2012 - 10/29/2012 () REDSHIFT C/O W.F.R 411 BRANCHWAY RD Program RICHMOND, VA 23236 WHEEL NEWS NEWS //178 SENT PAST DEADLINE Station Remark: V4 10/21 NOT BOOKED SENT PAST DEADLINE Station Remark: V4 10/20 NOT BOOKED SENT PAST DEADLINE Traffic Order# 215914 \$1,500.00 \$1,500.00 \$1,000.00 Agency C/P1/P2/E Rate Flight Dates Hiatus Weeks Agency (BOOKED SEE INS 17,18,21 FOR NA'S. ROG/KATE TALKED ABOUT I BELIEVE :30 :30 Spots/Week Len :30 Station Remark: V4 10/20 NOT Status Returned 6P-630P 730P-8P Station WTNH-TV NEW HAVEN, CT.
Advertiser ().US CHAMBER OF CMRC 7P-730P Time 4 MOVING TO NEXT WK, NOT 100% SURE! Ver# Ьау SUSA SA MARY SUSAN **ÙS CHAMBER** -- CONTRACT COMMENT --6865957 10/21-10/28 10/20-10/27 10/20-10/27 Rep Order# EC'd Yes -- REMARKS ---Dates THX, KELLY Estimate# Product Phone# Buyer Fax# *17 ∞ + * *21 Ľ

---REPORT TOTALS---

Report Totals: 6 / \$8,000.00

--SALES MONTHLY TOTALS---

Sales Totals: 80 / \$129,900.00 Station Totals: 80 / \$129,900.00 Lines not sent/rcld/rtrn: 0 / \$0.00COMPETITIVE	Oct 12:	67 / \$106,900.00	Nov 12:	13 / \$23,000.00
Station Totals: 80 / \$129,900.00 Lines not sent/rcld/rtrn: 0 / \$0.00COMPETITIVE	Sales Tota	ls: 80 / \$129,900.00		
Lines not sent/rcld/rtrn: 0 / \$0.00	Station To	tals: 80 / \$129,900.00		
COMPETITIVE	Lines not	sent/rcld/rtrn: 0 / \$0.00		
	COMPETI	TIVE		

WCIX MTNH о О 0 WCCT WTIC ري () ® 0 WRDM CABL \$129,900 Market Totals

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10/19/2012 4:00 PM 10/19/2012 3:58 PM Traffic Ordep# Printed: 10/1

Last Received: 10/1

Showing Buylines: All Lines Status Revised Ver# 3 6865957 Rep Order# EC'd Yes

10/20/2012 - 10/29/2012 () REDSHIFT C/O W.F.R 411 BRANCHWAY RD RICHMOND, VA 23236 C/P1/P2/E //178 Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency

Station WTNH-TV NEW HAVEN, CT.

Advertiser ().US CHAMBER OF CMRC
Product US CHAMBER
Estimate# 178

MARY SUSAN

Buyer Phone# Fax#

) PHILADELPHIA) KATE BRADY Rep Firm Sales Office (Salesperson (

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l of

215-567-6005 215-567-5938 Salesperson Phone# Salesperson FAX#

-- CONTRACT COMMENT --

-- REMARKS ---

ADVERTISER CODE CHNGD THANKS KELLY PLS CONFIRM

Total Cost Daypart	\$4,400.00	\$1,100.00	\$5,000.00	\$1,250.00	\$4,000.00	\$800.00	\$6,250.00	\$1,250.00	\$7,500.00	\$1,250.00	\$10,000.00	
# of Weeks	1 1	ч	Н	Ħ	r~l	Ħ	m	⊣	ᆏ	r-1	forest	
LT	i 1 1											
Total Spots	4	П	ਹਾਂ	н	ħ.	Н	ស	н	9		ഹ	
Program	NEWS	NEWS	NEWS	NEWS	DR. PHIL	DR. PHIL	NEWS	NEWS	JUDGE JUDY	JUDGE JUDY	NEWS	
Rate	\$1,100.00	\$1,100.00	\$1,250.00	\$1,250.00	\$800.00	\$800.00	\$1,250.00	\$1,250.00	\$1,250.00	\$1,250.00	\$2,000.00	
Len	: 30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	
Spots/Week	1 7	н	<i>\range</i>	г	2		rs.		ø	r−i	52	
Time	530A-6A	530A-6A	6A-630A	6A-630A	9A-10A	9A-10A	12P-1230P	12P-1230P	4P-5P	4P-5P	5P-530P	
Ьαу	. A . A	Σ	M H	Σ	M-F	Σ	M-F	×	M-F	Σ	M-F	
Dates	10/22-10/26	10/29-10/29	10/22-10/26	10/29-10/29	10/22-10/26	10/29-10/29	10/22-10/26	10/29-10/29	10/22-10/26	10/29-10/29	10/22-10/26	
Ln	1	2	m	4	D.	ýg				10	1	

Rep Order# EC'd Yes	rder# 6865957 Yes		Ver# 3 Sta	Status Revised	Traf	Traffic Order#	Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	10/19/2012 4:00 PM 10/19/2012 3:58 PM tes		2 of 3	
Station Advertiser Product Estimate# Buyer	e e e	TNH-TV NEW HAV 1.US CHAMBER 178 MARY SUSAN	WTNH-TV NEW HAVEN, CT. r ().US CHAMBER OF CMRC US CHAMBER t 178 MARY SUSAN	7)	Agency () 1 411 BRA RICHMG Agency C/P1/P2/E Flight Dates	235) REDSHIFT C/O W.F.R VANCHWAY RD MOND, VA 23236 E //178 10/20/2012 - 10/29/2012	Rep Firm Sales Office (Salesperson (Salesperson Phone#) PHILADELPHIA) KATE BRADY # 215-567-6005	PHIA DY 5005	
x#					Hiatus Weeks	eeks		Salesperson FAX#	215-567-5	5938	
In	Dates	рау	Time	Spots/Week	Len	Rate	Program	Total LT Spots	# of Weeks	Total Cost	Daypart
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13 1(10/22-10/26	M-F	530P-6P	P 5	:30	\$2,200.00	NEWS	ъ	∺	\$11,000.00	
14 10	10/29-10/29	Σ	530P-6P	гI	:30	\$2,200.00	NEWS	rt	~ 1	\$2,200.00	
15 1(10/22-10/26	M-F	6P-630P	P 5:	:30	\$3,000.00	NEWS	ιΩ	₽	\$15,000.00	
16 1(10/29-10/29	Σ	6P-630P	et et	:30	\$3,000.00	NEWS	r -	П	\$3,000.00	
17 1(10/20-10/27	7 SA	7P-730P	P 1	:30	\$1,500.00	NEWS	2	7	\$3,000.00	
18 1(10/21-10/28	s su	6P-630P	ъ 1	:30	\$1,500.00	NEWS	7	7	\$3,000.00	
19 10	10/22-10/26	M-H-	7P-730P	2	:30	\$5,000.00	JEOPARDY	7		\$10,000.00	
20 10	10/29-10/29	M	7P-730P	ъ 1	:30	\$5,000.00	JEOPARDY	П	∺	\$5,000.00	
21 10	10/20-10/27	7 SA	730P-8E	P 1	:30	\$1,000.00	мнее т	7	2	\$2,000.00	
22 1(10/22-10/26	M-F	11P-1135P	35P 5	:30	\$3,150.00	NEWS	Ю	rf	\$15,750.00	
23 10	10/29-10/29	Σ	11P-1135P	35P 1	:30	\$3,150.00	NEWS	Ħ	₽	\$3,150.00	
24 10	10/22-10/26	M-E	1205A 106A	10	:30	\$500.00	KIMMEL	10	17	\$5,000.00	
25 10	10/29-10/29	X	1205A- 106A	7	: 30	\$500.00	KIMMEL	Ν	F	\$1,000.00	
26 10	10/22-10/26	M-F	1135P- 1205A	.c.	:30	\$1,000.00	NICHTLINE	ιΛ	ᠬ	\$5,000.00	
27 10	10/29-10/29	Σ	1135P- 1205A	, i	:30	\$1,000.00	NIGHTLINE	दर्ग	₩	\$1,000.00	

		Daypart	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
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	.PHIA \.DY 6005 5938		į
	PHILADELPHIA KATE BRADY 215-567-6005 215-567-5938	* of Weeks	70. VIII 1950 LL
M.)) hone# AX#	LT	1
10/19/2012 4:00 PM 10/19/2012 3:58 PM Jines	Rep Firm Sales Office () Pl Salesperson () K. Salesperson Phone# Salesperson FAX#	Total Spots	was one day to
Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	۶ 2012		
	Agency () REDSHIFT C/O W.F.R 411 BRANCHWAY RD RICHMOND, VA 23236 Agency C/PI/P2/E //178 Flight Dates 10/20/2012 - 10/29/2012 Hiatus Weeks	Program	
raffic Order#	y () 411 BR RICHM y C/P1/P2/F Dates : Weeks	Rate	
Femal	Agency Agency Flight Hiatus	Len	1
s Revised		Spots/Week Len	TO 100 May 144 And 144
Ver# 3 Status Revised	T. F CMRC	Time	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Ver#	VEN, C IBER O		1
6865957	Station WTNH-TV NEW HAVEN, CT. Advertiser ().US CHAMBER OF CMRC Product US CHAMBER Estimate# 178 Buyer MARY SUSAN Phone# Fax#	Day	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Rep Order# 68 EC'd Yes	rtiser (nt US C ate 178 ate# 178	Dates	
Rep (EC'd	Station V Advertiser Product Estimate# Buyer Phone#	Ln	!

---REPORT TOTALS---

Report Totals: 80 / \$129,900.00

---SALES MONTHLY TOTALS---

13 / \$23,000.00 Nov 12: Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 80 / \$129,900.00 Sales Totals: 80 / \$129,900.00 oct 12: 67 / \$106,900.00

--COMPETITIVE--

3 O O 8 O CABL WRDM XXX \$129,900 Market Totals

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---COMPETITIVE COMMENTS---

COMP TO FOLLOW

RA35+ null Books Demos

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

	TNH-TV				late: 10/19//2
, <u>REDSHI</u> o hereby requ	FT MEDIA est station time cond	cerning the fol	lowing issue:		
J.S. CHAM 1615 H S NASHINGTI	IBER OF COMM TREET, NW ON, DC 2000 BACHMANN,	erce 52			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE A	TTACHED O	RDER			
otal Charge	es: # // \	t, 792.5	50		
	es: # // \			F COMMERC	E
broadcast tim		U.S. C.	IAMBER O		

For programming that "continuous importance," list the name office(s) being sought an	communicates a message relating to any page of the legally qualified candidate(s) that the date(s) of the election(s) (if application)	political matter of national e programming refers to, the ble):
N/A		
For programming that "co importance," attach Agree	emmunicates a message relating to any poor ded Upon Schedule (Page 3)	olitical matter of national
I represent that the payme	ent for the above described broadcast time	e has been furnished by:
U.S. CHAMBI	ER OF COMMERCE	
and you are authorized to a furnishing the payment, if of	nnounce the time as paid for by such perother than an individual person, is:	son or entity. The entity
a corporation; a c	committee; 🗌 an association; 🏿 or o	other unincorporated group
The names, offices, and add	lresses of the chief executive officers, dir ed below (may be attached separately):	ectors, and/or authorized
THIS STATION DOES NOT OF RACE OR ETHNICITY I	T DISCRIMINATE OR PERMIT DISC IN THE PLACMENT OF ADVERTISIN	RIMINATION ON THE BASIS
agree to indemnify and hold lasonable attorney's fees, that vertisement(s). For the above	may ensue from the broadcast of the above-stated broadcast(s), I also agree to p	iability, including
7/28/12 Date	IGNED BY ISSUE ADVERT	794-2813
TO BE SIG	NED BY STATION REPRES	ontact Phone Number
☐ Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
N/A					
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AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.